

# HELBERT ASPRILLA



## PROFESSIONAL SUMMARY

Creative graphic designer with 8+ years of experience in visual arts and corporate partnerships. Proven track record in enhancing brand visibility, developing cohesive visual identities, and managing large-scale projects for Fortune 500 companies and nonprofits. Skilled in Adobe Creative Suite, leadership roles, and blending design with business strategies to create impactful visual stories.

## SKILLS





- Adobe Illustrator, Photoshop, InDesign
- Branding & Visual Identity
- Project Management (Salesforce, Slack, Monday)
- Public Speaking & Presentation

## CERTIFICATIONS

- Adobe Certified Professional in Visual Design Using Adobe Photoshop
- FAA Small Unmanned Aircraft System License
- Emerging Leadership Development Program
- Public Speaking Certification

## EDUCATION

Savannah College of Art & Design | Bachelor of Arts, Graphic Design | Expected Winter 2025  
Keiser University | Master of Business, Marketing | 2014  
University of Central Florida | Bachelor of Arts, Interdisciplinary Studies | 2007

-  [www.busybreezy.com](http://www.busybreezy.com)
-  West Palm Beach, FL
-  321.278.0151
-  [m3libere28@yahoo.com](mailto:m3libere28@yahoo.com)

## EXPERIENCE

### Wounded Warrior Project

*Corporate Partnerships Specialist*

January 2023 – April 2024 | Remote

- Managed relationships with Fortune 500 partners (NFL, Boeing, etc.), overseeing portfolios of \$100K-\$1MM+.
- Achieved fundraising targets by aligning partner business goals with WWP's mission.
- Developed strategic plans to optimize partnership performance and branding alignment.

### Outreach Specialist

January 2016 – January 2023 | Remote

- Managed outreach events and created marketing collateral for WWP's Alumni program, enhancing participant engagement.

### Americorps

*Program Director*

February 2015 – December 2016 | Miami, FL

- Led recruitment, training, and compliance efforts, providing ongoing support to members.
- Represented the program at director-level meetings and state conferences.

### Breakthrough Miami

*Associate Site Director*

June 2010 – January 2015 | Miami, FL

- Led curriculum development and program execution during summer and school-year sessions.
- Spearheaded volunteer recruitment and faculty training.

## LANGUAGES

- **English** *Native*
- **Spanish** *Fluid*

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Graphic Designer

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 [m3libere28@yahoo.com](mailto:m3libere28@yahoo.com)

[Today's Date]

[Hiring Manager's Name]

[Company Name]

[Company Address]

[City, State, Zip]

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Dear [Hiring Manager's Name],

I am excited to submit my application for the Graphic Designer position at [Company Name]. With over 8 years of experience in visual arts and corporate partnerships, I am confident in my ability to contribute to your team by creating innovative and cohesive visual identities that resonate with diverse audiences.

My background includes leading design initiatives for Fortune 500 companies and nonprofits, such as the NFL, Boeing, and Johnson & Johnson. As a Corporate Partnerships Specialist at the Wounded Warrior Project, I managed high-profile projects and developed visual branding strategies that aligned with organizational goals. My ability to blend creative design with strategic business insights allowed me to elevate brand visibility and foster meaningful partnerships.

I am highly skilled in Adobe Creative Suite, with a focus on Illustrator, Photoshop, and InDesign. My experience in project management tools like Salesforce and Monday, combined with strong communication skills, has enabled me to manage multiple projects efficiently while ensuring alignment with client expectations and brand standards.

I am particularly drawn to [Company Name] because of its reputation for groundbreaking design and commitment to innovation. I am eager to bring my passion for visual storytelling and my expertise in graphic design to your team, contributing to projects that leave a lasting impact.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with [Company Name]'s goals. Please feel free to contact me at your earliest convenience to schedule an interview.

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Sincerely,

Helbert Asprilla