

PROFESSIONAL SUMMARY

Creative graphic designer with 8+ years of experience in visual arts and corporate partnerships. Proven track record in enhancing brand visibility, developing cohesive visual identities, and managing large-scale projects for Fortune 500 companies and nonprofits. Skilled in Adobe Creative Suite, leadership roles, and blending design with business strategies to create impactful visual stories.

SKILLS

- Adobe Illustrator, Photoshop, InDesign
- Branding & Visual Identity
- Project Management (Salesforce, Slack, Monday)
- Public Speaking & Presentation

CERTIFICATIONS

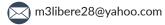
- Adobe Certified Professional in Visual Design Using Adobe Photoshop
- FAA Small Unmaned Aircraft System License
- Emerging Leadership Development Program
- Public Speaking Certification

EDUCATION





321.278.0151



EXPERIENCE

Wounded Warrior Project

Corporate Partnerships Specialist January 2023 – April 2024 | Remote

- Managed relationships with Fortune 500 partners (NFL, Boeing, etc.), overseeing portfolios of \$100K-\$1MM+.
- Achieved fundraising targets by aligning partner business goals with WWP's mission.
- Developed strategic plans to optimize partnership performance and branding alignment.

Outreach Specialist

January 2016 - January 2023 | Remote

 Managed outreach events and created marketing collateral for WWP's Alumni program, enhancing participant engagement.

Americorps

Program Director

February 2015 - December 2016 | Miami, FL

- Led recruitment, training, and compliance efforts, providing ongoing support to members.
- Represented the program at director-level meetings and state conferences.

Breakthrough Miami

Associate Site Director

June 2010 - January 2015 | Miami, FL

- Led curriculum development and program execution during summer and school-year sessions.
- Spearheaded volunteer recruitment and faculty training.

LANGUAGES

- English Native
- Spanish Fluid

Savannah College of Art & Design | Bachelor of Arts, Graphic Design | Expected Winter 2025 Keiser University | Master of Business, Marketing | 2014 University of Central Florida | Bachelor of Arts, Interdisciplinary Studies | 2007

ELBERT ASPRILLA

Graphic Designer



www.busybreezy.com



321.278.0151



West Palm Beach, FL

m3libere28@yahoo.com

[Today's Date]

[Hiring Manager's Name] [Company Name] [Company Address] [City, State, Zip]

Dear [Hiring Manager's Name],

I am excited to submit my application for the Graphic Designer position at [Company Name]. With over 8 years of experience in visual arts and corporate partnerships, I am confident in my ability to contribute to your team by creating innovative and cohesive visual identities that resonate with diverse audiences.

My background includes leading design initiatives for Fortune 500 companies and nonprofits, such as the NFL, Boeing, and Johnson & Johnson. As a Corporate Partnerships Specialist at the Wounded Warrior Project, I managed high-profile projects and developed visual branding strategies that aligned with organizational goals. My ability to blend creative design with strategic business insights allowed me to elevate brand visibility and foster meaningful partnerships.

I am highly skilled in Adobe Creative Suite, with a focus on Illustrator, Photoshop, and InDesign. My experience in project management tools like Salesforce and Monday, combined with strong communication skills, has enabled me to manage multiple projects efficiently while ensuring alignment with client expectations and brand standards.

I am particularly drawn to [Company Name] because of its reputation for groundbreaking design and commitment to innovation. I am eager to bring my passion for visual storytelling and my expertise in graphic design to your team, contributing to projects that leave a lasting impact.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with [Company Name]'s goals. Please feel free to contact me at your earliest convenience to schedule an interview.

Sincerely,

Helbert Asprilla